

## CLAIMS

What is claimed is:

- 1 1. A method comprising:  
2 making a plurality of outbound calls to a plurality of called parties from  
3 a single device; and  
4 detecting each called party that answers the call.
- 1 2. The method of claim 1 further comprising treating at least one called  
2 party individually based on information associated with the called party.
- 1 3. The method of claim 2, further comprising obtaining information  
2 associated with at least one called party.
- 1 4. The method of claim 3, wherein obtaining further comprises requesting  
2 information from the called party.
- 1 5. The method of claim 4 wherein requesting comprises requesting  
2 numerical responses from the called party.

- 1 6. The method of claim 3 wherein obtaining further comprises asking  
2 questions to the called party.
- 1 7. The method of claim 2 wherein treating further comprises executing a  
2 computer program based on information associated with the called party.
- 1 8. The method of claim 2 wherein treating further comprises sending a  
2 message to the called party based on the information associated with the called  
3 party.
- 1 9. An apparatus comprising:  
2 means for making a plurality of outbound calls to a plurality of called  
3 parties from a single device; and  
4 means for detecting each called party that answers the call.
- 1 10. The apparatus of claim 9 further comprising means for treating at least  
2 one called party individually based on information associated with the called  
3 party.
- 1 11. The apparatus of claim 10, further comprising means for obtaining  
2 information associated with at least one called party.

1 12. The apparatus of claim 11, wherein said means for obtaining further  
2 comprises means for requesting information from the called party.

1 13. The apparatus of claim 12 wherein said means for requesting comprises  
2 means for requesting numerical responses from the called party.

1 14. The apparatus of claim 11 wherein said means for obtaining further  
2 comprises means for asking questions to the called party.

1 15. The apparatus of claim 10 wherein said means for treating further  
2 comprises means for executing a computer program based on information  
3 associated with the called party.

1 16. The apparatus of claim 10 wherein said means for treating further  
2 comprises means for sending a message to the called party based on the  
3 information associated with the called party.

1 17. A computer readable medium having instructions which, when executed  
2 by a processing system, cause the system to:  
3 make a plurality of outbound calls to a plurality of called parties from a  
4 single device; and

5 detect each called party that answers the call.

1 18. The medium of claim 17, wherein the executed instructions further cause  
2 the system to treat at least one called party individually based on information  
3 associated with the called party.

1 19. The medium of claim 18, wherein the executed instructions further cause  
2 the system to obtain information associated with at least one called party.

1 20. The medium of claim 19, wherein the executed instructions further cause  
2 the system to request information from the called party.

1 21. The medium of claim 20, wherein the executed instructions further cause  
2 the system to request numerical responses from the called party.

1 22. The medium of claim 19, wherein the executed instructions further cause  
2 the system to ask questions to the called party.

1 23. The medium of claim 18, wherein the executed instructions further cause  
2 the system to execute a computer program based on information associated  
3 with the called party.

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